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Prof. V. LAWRENCE

Professor

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Academic Background

Degree	University / College	Year
B.E. (ECE)	PSG College of Technology, Coimbatore - 641004	1983
M.E. (Applied Electronics).	PSG College of Technology, Coimbatore - 641004	1992
M.B.A.	IGNOU, New Delhi	2009
B.G.L.	Madurai Kamaraj University, Madurai	1989
D.L.L.	Madurai Kamaraj University, Madurai	1990

Experience

- Industry: 34 Years (Served as General Manager in Tamil Nadu State Transport Corporation)
- Teaching: 8 Years

Courses Taught

- Organizational Behavior and Management
- Human Resource Management
- Compensation Management
- Management Information Systems & E-Commerce
- Logistics Concepts & Principles
- Materials and Inventory Management
- Constitution of India
- Logistics Management
- International Logistics Management
- Warehousing and Distribution Management
- Strategic Reward Management
- Talent Acquisition
- Information Technology for Managers

Research Interest

- HRM practices on Employee Performance
- Industrial Relations
- Materials and Inventory Management

- Supply Chain Management in Automotive Industry
- Perspective of Logistics Outsourcing

Memberships in Professional Bodies

- Fellow in Institution of Engineers - India (FIE)
- Life Member in Indian Society for Technical Education (MISTE)
- Life Member in Commerce and Management Association of India (CMAoI)

Most Recent Publications

- Research Article (October 2024) A systematic approach on recruitment process adopted in automobile industry using multiple resource factors – AIP Conference Proceedings 3187, 040007(2004) : <https://doi.org/1063/5.0236146> – Scopus Indexed
- Research Article (August 2023) titled “Review on Biocrude generated from plastic waste using Pyrolysis process” - AIP Conference Proceedings 2852, 130010 (2023) : <https://doi.org/10.1063/5.0164630> - Scopus Indexed.
- Research Article (August 2023) titled “A review of study on optimum utilization of water treatment plant sludge for treating domestic wastewater” - AIP Conference Proceedings – Scopus Indexed